

Table 1

Budget Number	Budget Category	2021	2021 Revised	2022	2023	2024
<b>1000</b>	<b>Operation &amp; Maintenance</b>					
1000.1	Rent, Utilities, Maint.	\$3,600.00	\$1,500.00	\$3,600.00	\$3,600.00	\$3,600.00
1000.2	Phones & Internet	\$200.00	\$200.00	\$600.00	\$600.00	\$600.00
1000.7	Office Equipment / Software	\$3,400.00	\$3,400.00	\$3,400.00	\$3,400.00	\$3,400.00
1000.8	Insurance	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,959.00
<b>TOTAL</b>		<b>\$14,200.00</b>	<b>\$12,100.00</b>	<b>\$14,600.00</b>	<b>\$14,600.00</b>	<b>\$15,559.00</b>
<b>2000</b>	<b>Payroll/Taxes</b>					
2000.1	Employee#1 - Manager	\$53,000.00	\$53,000.00	\$50,000.00	\$53,000.00	\$58,000.00
2000.2	Other Taxes	\$6,000.00	\$6,000.00	\$5,500.00	\$6,500.00	\$6,500.00
2000.3	Employee Benefits					
<b>TOTAL</b>		<b>\$59,000.00</b>	<b>\$59,000.00</b>	<b>\$55,500.00</b>	<b>\$59,500.00</b>	<b>\$64,500.00</b>
<b>3000</b>	<b>Office Control/Misc</b>					
3000.1	Office Supplies	\$1,900.00	\$1,900.00	\$1,900.00	\$1,500.00	\$1,000.00
3000.2	Misc Postage			\$300.00	\$500.00	\$500.00
3000.3	Assessment Printing & Mailing			\$700.00	\$700.00	\$700.00
3000.5	Audit	\$5,825.00	\$5,825.00	\$5,825.00	\$6,526.00	\$6,526.00
3000.6	Membership Dues	\$1,040.00	\$1,040.00	\$1,100.00	\$1,450.00	\$1,450.00
3000.7	Prof. Dev/Conf/Mtg	\$1,500.00	\$1,500.00	\$1,000.00	\$1,500.00	\$1,500.00
3000.8	Meals, Lodging, Travel, Mileage, etc.	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$2,000.00
3001	Legal Fees			\$0.00		
<b>TOTAL</b>		<b>\$11,265.00</b>	<b>\$11,265.00</b>	<b>\$11,825.00</b>	<b>\$13,176.00</b>	<b>\$13,676.00</b>
<b>4000</b>	<b>Marketing/Promotion</b>					
4000.1	Website	\$2,500.00	\$2,500.00	\$4,200.00	\$1,020.00	\$1,000.00
4000.2	Advertising Marketing/PR	\$4,200.00	\$7,500.00	\$7,500.00	\$7,500.00	\$2,500.00
4000.3	Decorations/ Displays			\$500.00	\$1,000.00	\$1,000.00
4000.4	Event Support	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
4000.6	Merchant Series	\$4,000.00	\$34,000.00	\$0.00	\$1,000.00	\$1,000.00
4000.6	Event Sponsorship	\$1,500.00	\$1,500.00	\$10,000.00	\$2,500.00	\$2,500.00
4000.7	Programming		\$15,000.00	\$15,000.00	\$10,000.00	\$3,000.00
<b>TOTAL</b>		<b>\$13,700.00</b>	<b>\$62,000.00</b>	<b>\$38,700.00</b>	<b>\$24,520.00</b>	<b>\$12,500.00</b>
<b>5000</b>	<b>Special Services District</b>					
5000.1	Facade Program	\$10,000.00	\$125,000.00	\$25,000.00	\$0.00	\$0.00
5000.2	Maintenance - Landscape/Hardscape	\$30,000.00	\$30,000.00	\$16,875.00	\$25,000.00	\$23,765.00
5000.3	Downtown Maintenance Program			\$0.00	\$0.00	\$0.00
5000.4	Incubator		\$24,000.00	\$0.00	\$0.00	\$0.00
5000.5	Design Guidelines		\$24,000.00	\$0.00	\$0.00	\$0.00
5000.6	Running of the Wools					\$40,000.00
5000.7	SBS					\$6,000.00
5000.8	Light up Night					\$5,000.00
<b>TOTAL</b>		<b>\$40,000.00</b>	<b>\$203,000.00</b>	<b>\$41,875.00</b>	<b>\$25,000.00</b>	<b>\$23,765.00</b>
<b>TOTAL Expenditures:</b>		<b>\$138,165.00</b>	<b>\$347,365.00</b>	<b>\$162,500.00</b>	<b>\$136,796.00</b>	<b>\$130,000.00</b>

Budget Number	Budget Category	2021	2021 Revised	2022	2023	2024
<b>INCOME:</b>						
	\$11.00 per \$1,000		\$137,511	\$130,000.00	\$130,000.00	\$130,000.00
	DCED Grant			\$25,000.00	\$0.00	\$0.00
	ROTW Sponsorship			\$7,500.00	\$0.00	\$23,000.00
	Deliquent Assessment Recovery				\$10,000.00	\$10,000.00
	Light up Night					\$5,000.00
	SBS Sponsorship					\$6,000.00
	<b>TOTAL Income</b>		\$137,511.00	\$162,500.00		
						\$174,000.00

Budget Number	2024 Percent of Total Expenses/ Income	Comment
<b>1000</b>		
1000.1		\$300/month
1000.2		
1000.7		Intuit/Quickbooks \$43.36/month + \$37.10/month , Google Suite \$15.90/month, pbid \$600+ 85/mo
1000.8		\$6,294 (regular) \$1265 for Blanket, \$400 for Christmas Parade
<b>TOTAL</b>	8.98%	
<b>2000</b>		
2000.1		
2000.2		
2000.3		
<b>TOTAL</b>	34.15%	
<b>3000</b>		
3000.1		
3000.2		
3000.3		
3000.5		\$5500 + Notice (\$316 in 2018)
3000.6		PDC (\$350), NMSC (\$350), WCCC (\$313)
3000.7		
3000.8		
3001		
<b>TOTAL</b>	7.28%	
<b>4000</b>		
4000.1		
4000.2		
4000.3		
4000.4		
4000.6		Workshops/Lunch + Learns (\$30,000 LSA)
4000.6		ROTW - \$7,500
4000.7		
<b>TOTAL</b>	23.82%	
<b>5000</b>		
5000.1		Match with LSA's \$125,000 ** Only if approved for LSA Funding
5000.2		Landscape contractor, tree care, replacing streetscape items
5000.3		
5000.4		
5000.5		
5000.6		
5000.7		
<b>5000.8</b>		
<b>TOTAL</b>	25.77%	
<b>TOTAL Expenditures:</b>		

Budget Number	2024 Percent of Total Expenses/ Income	Comment
<b>INCOME:</b>		
		90% collection on \$152,790 assessment total